

idea-generation for challenges/opportunities. William Miller

Have people form groups of 3 or 4. Give each person the opportunity for steps 1 to 5...

5 minutes	1. One person (the "Owner") takes 5 minutes to describe their challenge/opportunity by sharing their answers to 4 questions: <ul style="list-style-type: none"> · What is your goal? · What are the possible consequences of achieving or not achieving your goal? · What is it about you – your values, skills, experience – gives you confidence you can succeed in reaching your goal? · What are the key issues you're facing as you seek a solution to your goal?
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15 minutes	3. The others then take 15 minutes to generate ideas out loud for how the Owner can address the key issues and achieve their goal. <ul style="list-style-type: none"> · They cannot talk to or interact with the Owner; they can only generate ideas with the others · The Owner takes his/her own notes about the ideas
5 minutes	4. The Owner can now ask for clarification of any ideas, or request more ideas on a certain issue
5 minutes	5. Finally, the Owner shares 2-5 ideas that stood out... something they'll think about going forward <ul style="list-style-type: none"> · This is simply a time for the Owner to express his/her "take-away" but not a time for any further conversation or feedback. That can come if there's time after all group members have had their turn
30 minutes	(REPEAT STEPS 1 to 5 WITH EACH PERSON)